PSA Ideas

The goal for this year's project might to get a movie to go viral on YouTube. This done all the team and with many different approaches. I would like you to watch a variety of viral videos that had important messages. I divided the videos into things that are funny, scary, dramatic and action packed. In this upcoming election year, we will see many different videos where special interest groups or politicians will want to persuade us to a particular position. Videos and TV advertisements are one of the most important ways to change people's mind on a topic and it could be great fun for us. As you watch these videos, think about how we might use some of these ideas to solve some of the problems we have identified.

Problems we might considering games to solve...

- 1) sorting waste to reduce materials that go to a landfill
- 2) reducing waste with reusable packaging materials
- 3) refusing to buy things that are disposable
- 4) using a water bottle instead of buying water
- 5) compost food scraps to send less waste to the landfill
- 6) use cloth instead of paper towels
- 7) use cloth instead of tissues
- 8) buying from the bulk section to reduce packaging waste
- 9) get yourself off of mass mailings to reduce your paper waste
- 10) ban plastic bags in South Burlington

Musical
Schoolhouse Rock I'm Just a Bill https://www.youtube.com/watch?v=tyeJ55o3El0
Tea Party https://www.youtube.com/watch?v=t-9pDZMRCpQ
Conjunction Junction https://www.youtube.com/watch?v=RPoBE-E8VOc
Inter Planet Janet https://www.youtube.com/watch?v=vmYVWJ82dQQ
Preamble To the Constitution https://www.youtube.com/watch?v=mKPmobWNJaU
Give a Hoot, Don't Pollute https://www.youtube.com/watch?v=gZB7gSQRIuM
My Ideas

Animaniancs
State Capitols Song https://www.youtube.com/watch?v=MSvJ9SN8THE
US Presidents Song https://www.youtube.com/watch?v=oc3xTj3g9QQ
The Elements Song https://www.youtube.com/watch?v=v1TfPDIA1xE
My Ideas
Funny
Star Wars Anti-Smoking https://www.youtube.com/watch?v=YWQgktBR6-w
Star Wars Immunication https://www.youtube.com/watch?v=b8ZD9RcC8P0
American Heart Association https://www.youtube.com/watch?v=n5hP4DIBCEE

Dramatic
No Kid Hungry.org https://www.youtube.com/watch?v=2RUYkzJio24
Food Allergy PSA https://www.youtube.com/watch?v= 0AfuBAsJKY
Bullying PSA https://www.youtube.com/watch?v=v4gitDm3byQ
Famous Politicians and Cosamo Street
Famous Politicians and Sesame Street
MIchelle Obama Exercise PSA https://www.youtube.com/watch?v=XsYY3rLxt8c
Michelle Obama MIlitary Family PSA https://www.youtube.com/watch?v=Ea9QzyOFRm0

Go	Go through all of your ideas, make your pitch for your best idea.		
1)	Describe your game idea		
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2)	What problem would this game solve		
3)	Describe the characters and how they move and their actions		
4)	Describe the setting, how it moves and why it is interesting		

Scary
Brain on Drugs Oringal https://www.youtube.com/watch?v=ub_a2t0ZfTs
Updated Brain on Drugs https://www.youtube.com/watch?v=qyXFN4ocN_o
Texting and Driving PSA https://www.youtube.com/watch?v=gjvvLKz4ZM4